

## ***i-SAFE "I am the Key to Building a Safer USA!"***

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## **Mission and Programs**

Welcome to i-SAFE, where safe and responsible online behavior is encouraged while exploring the wonders of the Internet.

Founded in 1998, i-SAFE America is an Internet Safety Education Foundation empowering kids and teens with knowledge on how to act responsibly and safely online. Designed as a dynamic, prevention oriented, Internet safety awareness program, i-SAFE is committed to teaching our nation's youth how to use the Internet with confidence and responsible behavior, solidifying the foundation's focus towards the investment in our future—the kids and technology of tomorrow. The I-Safe Safe School Education Initiative and Community Awareness Program, funded by a cooperative agreement with the Office of Juvenile Justice and Delinquency Prevention, Office of Justice Programs, U.S. Department of Justice, received bi-partisan support in both the U.S. House of Representatives and the U.S. Senate.

In it's first year, I-Safe was awarded two Y2002 Congressional earmarks from Commerce Justice State (CJS) for a total of \$3.554 million dollars allowing for the launch of the Safe School Education Initiative and Outreach Campaign in 24 states.

In 2003, the United States Congress increased its support of I-Safe and awarded it \$5 million dollars to continue its vital work and expand the program to include all 50 states during 2003-2004.

The curriculum for the educational aspect of the program consists of integrated teaching and learning activities for grades K-8 and webcasts for the high school students. Each lesson involves active participation between the students and the instructor through classroom discussion, cooperative group learning activities, and individual student activities.

The Outreach/Youth Empowerment Campaign involves community and school-based events and activities; including, but not limited to: school assemblies, community sport-oriented team building events, parent-oriented Internet Safety awareness sessions, and Public Service Announcement (PSAs).

## **Goals and Results**

### **Current Objectives For 2003-2004**

1. Launch i-SAFE's Student Mentoring Program in all 50 U.S. states, introducing students to Internet safety awareness and promoting Internet safety awareness in their communities.
2. Educate families and community leaders on the subject of responsible cyber citizenship.
3. Develop new, integrated teaching and learning activities for grades K-8 and four additional webcasts for high school students.
4. Provide i-SAFE Professional Development Program for education and law enforcement professionals in all 50 U.S. states.
5. Educate students in all 50 U. S. states on specific Internet safety concepts such as inappropriate online behavior, the consequences of unlawful online behavior, and the tools

and techniques that online predators use.

### **Accomplishments For Fiscal Year 2002-2003**

1. More than 15,000 students from 170 schools in 24 states received Internet safety education from i-SAFE America.
2. More than 2,100 education and law enforcement professionals located in 24 states, representing 340 schools and 160 law enforcement agencies, have attended i-SAFE training and became qualified i-SAFE trainers and instructors.
3. 200 Student Mentors and Ambassadors located in more than 24 states were enlisted to lead the i-SAFE Youth Empowerment Campaign in their schools and communities.
4. During the month of June, i-SAFE joined forces with Home Depot to launch National Internet Safety Month. The goal of the National Internet Safety Month is to raise awareness of online dangers.
5. i-SAFE launched curriculum for grades K-12, including webcasts for high school students, that empowers and educates online users about safety on the Internet.
6. The Green Bay Packers, San Diego Padres, University of Hawaii 2002 NCAA Men's Volleyball Team Champions, San Diego Gulls and Fairbanks (Alaska) Ice Dogs hockey teams participated in and supported i-SAFE Outreach programs.
7. Legoland California, the Akron Zoo, Home Depot, Symantec, Yahoo and Master Lock joined with i-SAFE to promote Internet safety education and awareness.
8. Entertainment and sport celebrities including television and movie actors Robert Davi (i-SAFE's national spokesperson) and Rob Schneider, NFL Quarterback Jeff Garcia, and astronaut Buzz Aldrin appeared in filmed public service announcements (PSA's) to support the i-SAFE national Internet safety initiative.

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